



# The A.K. NEWSLETTER

Spring, 2012

www.sarfraternity.org

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### Editor

Steve Greenberg

## *“Sing a song of Brotherhood, of Friendship far and wide ...”*

After all these years, I still get a little emotional when I hear that song. Many of us didn't even know how fortunate we were during our active days in Sigma Alpha Rho. Personally, I got to spend time with Brothers in their homes in places like New Orleans and Montreal; I hosted Brothers from Cherry Hill and Houston, and spent time with Brothers from Wilkes-Barre and Baltimore and New York and more.

My experiences weren't unique. Whenever SAR men get together, there are always stories about what we did, where we went, and who we met. Most frequently, the stories are punctuated with remarks like “those were some of the best times of my life.”

On Sunday, October 14, we will have an opportunity to gather again, to share with our Brothers and old friends, and to

*“Tell about the memories of those of us who died...”*

We remember them. Jerry Krader. Jerry Schaefer. Joseph Marcus. Glenn Perlmutter. Merrill Bryer. Maybe we haven't thought about them in years, but the 95th Anniversary Reunion will be when we can collectively celebrate those who have passed, while renewing our faith in Sigma Alpha Rho's future.

Your Sigma Alpha Rho Alumni Association is available on the internet, to help you connect with Brothers from every era, from every area. On Facebook, search for “Sigma Alpha Rho Alumni Association”, or type this into your browser: <http://www.facebook.com/groups/268936159813710/> You can use the same search term under LinkedIn Groups, or type this in: [http://www.linkedin.com/groups/Sigma-Alpha-Rho-Alumni-Association-4117872?trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups/Sigma-Alpha-Rho-Alumni-Association-4117872?trk=myg_ugrp_ovr)

The invitations for the 95th will be mailed over the summer, but mark your calendars immediately. In addition, the Committee is looking for volunteers to help find the Brothers for whom we no longer have current contact information. Finally, the Committee will host a cocktail party in late April to begin the final approach to the 95th Anniversary Reunion. Please email me for more details.

*“For Sigma Alpha Rho...”*

Fraternally yours,

Steve Wernick  
steve@stevewernick.com  
Delta Nu Chapter  
International Honorary Active  
Past Supreme Exalted Ruler

## *President's Message . . .*

Dear Brothers,

I want to welcome all of the SAR Brothers who are receiving mail from us for the first time. The Alumni Association has been active since the 1970's and we have held reunions at least every 5 years with great success. The active Fraternity still lives on and many of us in the Alumni Association still play an active role as mentors. We do send out a newsletter 3 times a year and always looking for interesting news and updates that we can include. So again welcome to all and hope you will become paid members and attend the 95th Reunion in October.

We are 7 months away from our 95th Reunion. The date is October 14, 2012 and will be held at the Merion Caterers in Cinnaminson, New Jersey. It is our hope that this will be the largest reunion since the 75th and be a launching pad for the 100th Anniversary Reunion in 2017. There is a very active committee working on making this a huge success but we need YOU to help. Let me list the ways you can help insure our success.

- 1. ATTEND THE REUNION AND REGISTER TODAY!** Fill out the early registration form and your donation!
- 2. CONTACT FIVE BROTHERS YOU WERE ACTIVE WITH OR KNOW AND ASK THEM TO ATTEND WITH YOU.** If they are not on the mailing list send their address to [smd2824@aol.com](mailto:smd2824@aol.com)

**3. IF YOU ARE ON FACEBOOK GO TO THE SAR REUNION PAGE AND RSVP FOR THE REUNION**

**4. GO TO THE SAR DATABASE OF MISSING BROTHERS AND SEE IF YOU CAN HELP US LOCATE THESE BROTHERS.**

Go to [www.sarfraternity.org/nelsont](http://www.sarfraternity.org/nelsont)

Login: [brother@sarfraternity.org](mailto:brother@sarfraternity.org) Password: gungho

The past reunions have all been successful not just in terms of attendance but each one has helped revive old memories and friendships that we all experienced because of our great fraternity. This one will be no different except that we expect more Brothers to attend who have never attended before. Our efforts in locating the missing SAR Alumni has been successful and will continue to be a high priority up until the invitations go out. If you want to help us in this effort specifically we welcome your participation. Please write to me or call me at 215-518-0472 to find out how you can help.

I look forward to seeing many of you in October and if you have any suggestions please do not hesitate to write to me at [smd2824@aol.com](mailto:smd2824@aol.com).

Fraternally,

Brother Stuart Discount  
President

## — ALUMNI NEWS —

**Dr. Bruce Genter** (Omega '66) a Philadelphia area Plastic Surgeon at Aesthetic Plastic Surgery and Skin Care Center which has been located in Jenkintown, PA since 1984 . . . **Danny Bass** (Theta Iota '43) has been inducted into the Jocks Hall of Fame (sandlot baseball), the J.C.C. Sports Hall of Fame, The Home Plate Club of DC and also enjoys spending time with his grandchildren and his many trips to Israel . . . Past SER **Carl H. Bagell** (Tau XI '67) is a partner in the national Accounting Firm Friedman LLP; Carl is also on the South Jersey Jewish Federation, Board of Senior Housing in addition to helping the active fraternity . . . Past SER **Matthew Bagell** (Beta Tau) owns BJI Financial Planning (Matthew is the son of PSER Carl Bagell) . . . Past SER **Don Benn** (Omega '68) and **Jack Garner** (Gamma '69) recently completed Pennsylvania State Certification as Magisterial District Judges . . . **Ira Lipson** (Nu-Beta '60) is a semi-retired custom knife maker making knives for law enforcement, the military and collectors (southpaw-knives.com). Ira has also written Detective Stories . . . **Joel Katz** (Gamma Eta '61) retired from the scrap metal business in Elizabeth NJ. Joel and his wife have relocated to New Port Richey Florida where he is able to pursue his love of wildlife photography . . . **Bradley Kaskin** (Theta Iota '52) is the president of an Insurance Firm selling all types of Insurance and Annuities and living in beautiful Escondido, CA. He is also a professional artist working in watercolors and oil (bradleykaskin.com) . . . **Clifford L. Epstein** (Sigma '59) owns Retail Process Engineering a consulting business. Cliff is also a past Supreme Board member . . . **George H. Weiss MD** (Alpha Xi '45) is traveling to Israel and a trip to Budapest, Vienna and the Prague involving Jewish History . . . **Berton Karol** (Omega '41) living in Lake Worth Florida and doing computer work for the community. He is also Director of the Lake Association . . . **Leonard M. Lapenson, MD** (Tau Xi '65) is living in Newport Beach CA . . . **Michael Ritz** (Nu-Beta '56) is trying to organize a Nu-Beta Alumni Association (mritz0905@optonline.net) . . . **Nelson Deckelbaum** (Theta Iota '44) is still active in his law practice in D.C. and has been listed since 1987 in "Best lawyers in America". He is also President of the University Club . . . **Fred Ginsberg** (Zeta Tau '66) is an Adjunct Professor teaching Film/Video at California State University (Northside). Fred is also a consultant to many professional audio manufacturers. Fred is also Vice President of the Mission Hills Neighborhood Council in Los Angeles . . . **Eric P. Ferleger** (Omega '66) is an attorney running the Arlington Medical Clinic in Illinois and remembers the great times he had in his SAR days . . . **Sherman Silverman** (Theta Iota '53) has retired as a Community College professor. His scholarly article "The Independent High School Fraternity: The Example of Sigma Alpha Rho" was published in Eastern Community College Social Science Journal (Spring 99). In 2001 he was the recipient of the Pennsylvania Geographical Society's Distinguished Scholar Award . . . **Steve Chazenoff** (Iota '66) will be working as a Pit Boss at the soon to open Casino in Valley Forge . . . **Arnold Iliescu** (Phi '61) has retired from being a jockey and is now a Jockey Agent working at Penn National Race Track. In his career Arnie has won over 3300 races and was inducted into the Harrisburg chapter of the Pennsylvania Sports Hall of Fame . . . **Sam Brodsky** (Zeta Iota '51) is a semi-retired Funeral Director spending winters in Mexico and summers in Margate . . . **Eugene Roth** (Zeta Theta '51) is an attorney in Wilkes-Barre, PA . . . **Gene Wolff** (Sigma '55) has been retired after a 40 year career as an IRS Agent and is enjoying life after work . . .

## The Tradition Continues

Led and organized by Commissioner Bro. Neil Sagot, for over 40 years the brothers from the early to mid sixties of the Phi Chapter (Northeast Phila.) have been meeting on Thanksgiving Day for a Football Game. Again this year the game was held at Tarken Playground (Summerdale Ave. & Levick St.).

Over the years the rules of the game have changed. Originally, the game was played for an hour. Over the years the time has been reduced to 15 minutes. This year, the 15 minute game was hindered by too much mud.

Regardless of the time limitations and poor field conditions a GREAT TIME was had by all in attendance. Brothers from other chapters are welcome next year to attend this GRIDIRON Classic.

**Merrick Rosenberg** (Beta Iota '82) has an upcoming book, "Taking Flight: Master the Four Behavioral Styles and Transform Your Career, Your Relationships, Your Life" . . . **Eddie Aaronson** (Theta Iota '49) has retired after owning a carpet business for almost 50 years. Eddie and his wife have been volunteering and fund raising for the Hebrew Home in Washington . . . **Gary M. Parker** (Tau Xi '63) is a freelance Sound Technician and has worked on sitcoms, movies and commercials. Over the years Gary has worked for the networks in D.C. and covered Watergate and Nixon's resignation. Gary has also worked on movies such as *Raging Bull* and others and TV series such as *Spin City*. Gary is currently working on the TBS sitcom "Are We There Yet" . . . **Dr. Arnold Barr** (Theta Iota '49) has retired from the Norfolk Health Department . . . **Harold Kurtz** (Zeta Xi '59) operates a consulting Company that specializes in Charter School development . . . **Josh Rubin** (Beta Tau '01) is a freelance production manager and has worked on shows for A&E and the Discovery Channel . . . **Dr. Sean Hyman** (Omega '87) is the owner of Elite Eye Care in Berks County, PA and President of Berks County Optometric Society . . . **Morton Sable** (Eta '38) has been a mason for 56 years. He is currently the Commander of the American Legion Post 206 in Hyannis, MD and he recently celebrated his 90th birthday. Mort intends to be at the 95th Reunion . . . **Steve Effres** (Theta '71) is a trial lawyer in California and has recently been named one of the Top 100 Trial Lawyers in CA by the National Trial Lawyers Assoc. He credits his experience in SAR as a major formative part of his life. Steve is a past Supreme Board member . . . **Morton Albert** (Lambda '47) lived in Bogota, Columbia for 25 years. He now lives in Davie, Fla., retired and has attended several Florida reunions . . . **Alan Apt** (Delta Nu '68) is a Republican candidate for the Pennsylvania House of Representatives . . . **Ronald Goldman** (Zeta Iota '47) has retired as a Pharmacist and owner of Castor Ave. Pharmacy (Phila.). He is the past President of the Philadelphia Association of Retail Druggists . . . **Harv Becker** (Sigma '53) is retired and spends 8 months a year in Florida and sees Past Alumni President **Al Lipton** (Theta '32) frequently. Al is now 94 years young. God Bless him . . . **Jay Brockman** (Zeta Tau '74) is President of New Lehi Packaging in Bensalem, PA . . . **Dr. Gilbert Zayon** (Xi '39) is a retired Dentist and meets with a few other XI brothers every Thursday for lunch at Pumpernicks Deli in Montgomeryville, PA . . . **Marty Ezrin** (Theta Iota '46) is active in the Florida Alumni group . . . **Michael Zellman** (Tau Xi '57) is a self-employed

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# DUES NOTICE

Brothers we normally include information on who has paid dues and include a form for you to send in with your payment. In this edition we have included a pre-registration form for the 95th Reunion and have not included the form for your dues. A letter was recently sent to all Brothers who previously had paid dues but have had them lapse.

Since we have so many new recipients of this newsletter, we hope that you will become a dues paying member and send in your dues. The dues are very nominal, \$10 for one year, \$36 for five years or \$150 for a Lifetime membership. You can use the envelope that is included for both your Reunion registration and dues. Checks should be made payable to SAR Alumni Association.

**We would like to acknowledge the following Brothers who are Lifetime Members:**

**RUDOLPH ARKIN, CLU**  
**CLIFF BOTWIN, MD**  
**BARRY BRANDEIS**  
**CHARLES BRODSKY**  
**MARC COHEN**  
**ROBERT DENNIS**  
**GENE DRUBETSKOY**  
**ARTHUR EDELL**  
**RIC EDELMAN**  
**STEVEN B. EFFRES, ESQ**  
**M. WALTER EISENBERG**  
**CLIFFORD EPSTEIN**  
**PHILIP FINK**  
**BEN FOLKMAN**  
**CRAIG FRIEDMAN**  
**JAMY GROSS**  
**JEFFREY HELMAN**  
**DR. SEAN HYMAN**  
**DANIEL M. ISARD**

**KEVIN LADIN, MD**  
**CHARLES LAZARUS**  
**ALAN LIPTON**  
**MARK MOSKOVITZ**  
**IRWIN P. PESCOV**  
**DR. KENNETH ROSEN**  
**ALLAN ROSENBLUM**  
**DANIEL E. ROSNER**  
**MARC ROTHMAN**  
**ELLIOT RUBINSKY**  
**STUART H. SAVETT, ESQ**  
**KENNETH SCHATZ**  
**SCOTT SIEGAL**  
**MAURY SINGER**  
**PAUL SMITH**  
**EDWARD SOLL**  
**LARRY VERBIT**  
**NOLAN WALTERS**  
**BARRY WERTLIEB**

## ALUMNI NEWS . . . — *continued*

Insurance Broker . . . **Albert Lundy** (Sigma '33) is retired from the Wholesale Meat business. He enjoys travel and claims that he is doing well for 95 years old . . . **A. Harold Datz** (Theta '63) is practicing Law and enjoying life . . . **Mark L. Kay** (Omega '45) was married 60 years in April; their first date was an SAR Dance in April 1948 . . . **Arthur Edell** (Epsilon '63) is in real estate sales with Prudential Fox & Roach . . . **Richard Frantz** (Zeta Iota '54) is a CPA in the firm of Katz Frantz & Co . . . **Steven M. Shubert** (Delta Nu '67) is a CPA with Shubert Goodman & Huttner . . . **Marshall Kornblatt** (Zeta Theta '63) is an Executive with Guard Insurance Group . . . **Dr. Robert Decker** (Theta Iota '55) spends winters in Boca Raton, FL, playing golf, building model boats and enjoying life . . . **Lance Kolsky** (Theta '61) is Business Development Manager with Ace Designs, Inc . . . **Morton Diamond** (Eta '43) is an officer in the American Legion Post 252 in Williamstown, NJ . . . **Benjamin Folkman** (Rho Omega '72) is an Attorney with Folkman Law Offices, PC . . . **Ted Spivak** (Sigma '54) is semi-retired playing golf and tennis . . . **Phil Padol** (Xi '47) owns Phillip Roy Inc. that publishes educational books and CD Rom's sold throughout the world . . . **David Grey** (Theta Epsilon '52) is an Attorney practicing in Los Angeles . . . **Chuck Cahn** (Epsilon '72) was recently sworn in as Mayor of Cherry Hill, NJ.

Sigma Alpha Rho is looking for your sons, grandsons, neighbors, etc. The active fraternity is always looking for young men for their existing chapters and to start new ones. If you know of any young men in grades 9-12, please contact the current Supreme Exalted Ruler

**Alex Shelow**

Phone **215-901-7697**

or e-mail **alex.shelow@gmail.com**

*Wishing a Happy Passover  
to Everyone and Their Families*

## Sigma Alpha Rho Alumni Get Together In Florida

On Sunday February 26, 2012 Sigma Alpha Rho Alumni residing or vacationing in Florida met at the Boca Pointe Country Club for a Reunion.

Our many thanks to Brother Mike Jacobs of the Florida SAR Alumni Group for once again arranging a wonderful morning of Brotherhood, friendship and laughter. Mike gives the Brothers an opportunity to renew friendships and reminisce about their great years as active Sigma Alpha Rho Brothers.



Brother Bill Levin of the Xi Chapter spent a few moments entertaining the audience with some of his stories. Keep Bill in mind for your next event, Bill is quite the entertainer.



Brother Mike Jacobs gave credit to Brother Al Lipton as the original organizer of the Florida Reunions eleven years ago. Al attended this SAR alumni event as we all wished him good health and happiness as he celebrates his 94th birthday.

Although it is always expected to have representation from Philadelphia, Baltimore and Washington at Fraternity events, we are always sad that our Brothers from Central Pennsylvania, New Jersey and New York are usually absent. But who would have guessed that two Brothers from Altoona, PA (Irv Seltzer, Eta Chapter and Joel Hollander, Zeta Theta Chapter) would be at an SAR event.

It is difficult to mention everyone who attended but a special thanks to Past SER Jack Weissman for always lending his support. This is a wonderful Reunion and we would like to encourage

all of the snow birds to contact Mike Jacobs at Mikejacobsfl@aol.com for additional information on the 2013 Florida Reunion.

For those brothers who are not snow birds, it would be great to schedule a long weekend in South Florida at the same time as this Florida gathering. Spending a couple of days in the sun, on the golf course or in the pool or ocean and finishing the weekend at the Reunion would be fabulous.

All of the brothers went home with a bag full of Philadelphia pretzels, a great SAR mouse pad and information on the 95th Anniversary Reunion in Philadelphia on October 14, 2012.

– Past SER Joel Hollander

## Letter from the Editor . . .

For Sigma Alpha Rho, November 18, 1917 (a date as pledges we memorized) was a “Day That Will Live in Infamy” in the hearts of Sigma Alpha Rho Brothers and Alumni. On that day eleven Jewish High School Students in West Philadelphia helped change the lives of thousands and thousands of future Jewish High School Students.

When these young men met in someone’s basement to start a Social and Athletic Club a few months prior to November 18th, (when Sigma Alpha Rho Fraternity became a reality), they could not have envisioned the impact it would have over the next 95 years on the lives of many generations of High School Students. I am sure that they never conceived having chapters in Baltimore, Washington, New York, New Jersey, Boston, Central Pennsylvania, Pittsburg, New Orleans, Houston, Los Angeles, Montreal and Toronto as well as chapters all over the Philadelphia area. Can you imagine the reaction from these original brothers if someone in the room had suggested such an idea in 1917?

Many of us owe these eleven visionaries a debt of gratitude. Sigma Alpha Rho changed our High School experience, and accordingly, our lives. It was a time of greatness, fun, camaraderie and brotherhood as we were involved with chapter activities. These activities also included weekend-long conventions and conclaves in visiting cities.

Brothers bonded over good times and laid the foundation for friendships to thrive within their own chapters, and extended well beyond to other chapters. Lifelong friendships and business associations were started in Sigma Alpha Rho.

As with all things, over time this great fraternity has experienced reform and has changed as society has changed, but the spirit of Sigma Alpha Rho never changed. This great organization is alive and in its 95th year of continuous activity.

We have our 95th Anniversary Reunion planned on Sunday, October 14th at the Merion Caterers in Cinnaminson, NJ. I hope that everyone is reminded of the great times being together had meant to us growing up, and are gearing up to see our brothers of Sigma Alpha Rho again at this upcoming Reunion. See you on October 14th!

Fraternally,

*Steve*

Steve Greenberg  
Alumni Association Vice President